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Dale Cothran Joins Static Control Team
Will Serve as Business Manager



Sanford, N.C. – (August 23, 2017) – Static Control has announced the hiring of Dale Cothran, who will serve as a Business Manager. Cothran returns to Static Control after beginning his career with the company more than 15 years ago.

“It’s an exciting time to be at Static Control, and I look forward to this opportunity,” said Cothran. “Static Control has the tenure and the pedigree as the quality leader for components. With that deep knowledge and understanding, no one is better suited to offer cartridges and other unique solutions to the industry.”

Cothran comes to Static Control after holding senior account manager positions for West Point Products, MSE and Clover.

Bryan Bonacum, Static Control’s Vice President of North American Sales, said “Dale’s dedication to customer service and his experience in business development make him a great addition to our team.”

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Static Control is the largest manufacturer of aftermarket imaging systems and components supporting cartridge remanufacturers within the global laser and ink jet industry. Sales and distribution facilities are located worldwide. Research, development, engineering and manufacturing as well as global distribution are located at Static Control’s world headquarters in Sanford, North Carolina, USA. Static Control manufactures in-house more than 10,000 imaging products and offers a product catalog of more than 14,000 imaging products to the aftermarket industry.

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