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PRESS RELEASE

Static Control to Offer Cartridge World-Branded Cartridges

Adds Convenience for CW Franchisees

Sanford, N.C. – (June 14, 2017) – Static Control has launched a full line of top quality printer cartridges available in Cartridge World packaging.

“Static Control cartridges have exhibited an outstanding level of performance that our stores have benefitted from for a number of years now,” said Mark Pinner, CEO of Cartridge World North America. “After passing our qualifications tests for reliability, image density and page yield with flying colors, we are happy to offer all qualified products in our Cartridge World traditional series packaging powered by Static Control.”

“Static Control has been supplying its cartridge remanufacturing components to CW franchisees for close to two decades. We are excited to now also be able to offer our cartridges with the added convenience of Cartridge World branded boxes,” said Erwin Pijpers, Vice President of Sales for Static Control.

In April 2017, Cartridge World announced a partnership with Static Control as an Approved Supplier for both components and finished cartridges.

“Our partnership has grown even stronger since this year’s announcement,” said Peter Lim, Global Vice President and COO for Cartridge World. “For Static Control to be able to now also offer our branded items shows we have deep trust in their ability to provide high quality solutions to our franchisees.”

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About Static Control

Static Control is the largest manufacturer of aftermarket imaging systems, components and replacement cartridges supporting the global laser and ink jet aftermarket industry. Sales and distribution facilities are located worldwide. Research, development, engineering and manufacturing as well as global distribution are located at Static Control’s world headquarters in Sanford, North Carolina, USA. Static Control manufactures in-house more than 10,000 imaging products and offers a product catalog of more than 14,000 imaging products to the aftermarket industry. For more information, visit www.scc-inc.com.

About Cartridge World

Cartridge World is the global leader in high-quality cartridges, printers, printer services and advice for both the home and office customer. Stores offer customers a tremendous cost-saving alternative to printing, offering a 30-percent discount over full-priced OEM cartridges and a 100-percent satisfaction guarantee. Cartridge World has more than 1,000 franchised retail locations in over 50 countries. Cartridge World was recently ranked on Entrepreneur Magazine’s 2016 Franchise 500 list and No. 78 on Franchise Direct’s list of the Top 100 Global Franchises and listed by the Silicon Review as one of the ‘50 Most Admired Companies’ of 2016.

<http://www.CartridgeWorld.com>

www.scc-inc.com

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